U.S. Ambassador to Singapore, David I. Adelman To Lead AmCham Singapore’s Trade Mission to Jakarta, Indonesia

October 11, 2011, Singapore – U.S. Ambassador to Singapore, David I. Adelman, will lead an AmCham Singapore-organized trade delegation to Jakarta comprising of 31 business leaders, from 26 companies. The mission will take place October 11-12 and is co-sponsored by the U.S. Embassy in Singapore.

The 31 delegates, representing a wide range of U.S. businesses, are scheduled to meet with the Indonesian Minister of Industry, the Indonesian Minister of Trade, the Chairman of the Investment Coordinating Board and other senior-level government and business officials. To coordinate this mission, AmCham Singapore worked closely with U.S. Foreign Commercial Service representatives in Singapore and Jakarta.

With AmCham Singapore’s support, Ambassador Adelman has already led highly successful trade missions to India and Vietnam. “These trade missions assist American companies to create the conditions necessary to increase exports and grow their business. During these missions, I have seen an awakening of American entrepreneurs to the potential of exporting to Asia. American businesses are proven innovators who for over a century have stood on the leading edge of technology and market research. Buying American can help fuel Asia's fast-paced growth by providing quality products and services at competitive costs, boosting productivity, and offering greater choices to consumers and business.”

Trade mission participant, Sidharth Mande, Caterpillar's Director of Corporate Affairs for India and ASEAN, said, “The improvement in Indonesia-United States bilateral relations and creation of a strategic partnership creates new business opportunities. We look forward to working with the Indonesia government leaders to understand key policy directions in infrastructure and mining, and developing solutions.”

“This mission recorded the highest interest for a trade mission we have ever seen, with 26 companies participating. This is testament to Indonesia’s attractiveness as an investment and business destination,” said Josie Tulipano, AmCham Singapore’s Executive Director. “We would like to accommodate as many companies as possible, and will study the feasibility of organizing a second business mission to Indonesia in 2012,” she added.

The mission will include briefings with local chambers of commerce, networking with businesses operating in Indonesia, and discussions with government leaders.

In September, AmCham Singapore released the results of its ASEAN Business Outlook survey, which found that Indonesia is the most popular regional destination into which U.S. companies want to expand, with 72% of respondents reporting that their companies were planning to expand there. For more information on the survey results, visit www.amcham.org.sg/aseanbusinessoutlook.

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