

PRESS RELEASE

Weems & Plath®

Manufacturer of Fine Nautical & Weather Instruments

FOR IMMEDIATE RELEASE

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Weems & Plath Signs Exclusive Manufacturing And Distribution Agreement With PanPan B.V. For CrewWatcher

Weems & Plath named exclusive manufacturer and distributor of CrewWatcher, a system of beacon and app that is an affordable crew overboard alarm & locator

September 26, 2017, Annapolis, MD — Weems & Plath, the manufacturer of fine nautical safety and navigation products since 1928, today announced that it has signed an exclusive agreement to manufacture and distribute PanPan's CrewWatcher Overboard System (CrewWatcher). Visit the CrewWatcher website at www.crewwatcher.com and [click here to watch a demo video](#).

CrewWatcher is a revolutionary, app-based crew overboard alarm system that is the fastest way to rescue a person who is overboard. The system works like a virtual lifeline and is made up of two components: a smartphone application and a small beacon that can be comfortably worn by each crew. The beacon does not require complex manual activation. The alarm will trigger automatically in a Man Overboard (MOB) event. Should someone go overboard, it will automatically sound an alarm, provide lat/long coordinates of the MOB event, the time of the event, and will visually guide the rescuer.

Unique CrewWatcher Features Include:

- FREE App operates on most smart phones or tablets & is easy to use
- No cell service required
- Automatically updates with new features (both App & beacon)

- One smart device watches up to 5 crew members
- Can be used for all crew, including children, pets, and towed dinghy or bilge alarm
- Rescue: Shows crew overboard bearing, distance & lat/long coordinates at point of loss
- Bearing adjusts as boat moves and “MOB Compass” points to location
- 30x faster response than Personal AIS Beacon at 1/3 the price
- WINNER, 2017 Sail Magazine Innovation Award

“Weems & Plath is excited to add CrewWatcher to our growing boating safety product line,” said Weems & Plath CEO, Peter Trogdon. “CrewWatcher is the fastest way to save a person or pet overboard. It aligns directly with our mission of fostering safe boating around the world and creating superior products for life aboard.”

Weems & Plath will be conducting live demonstrations of CrewWatcher from their booth in Tent C during the Annapolis Boat Shows, Oct 5-15, 2017.

The CrewWatcher Single Pack, Item# Crew1, retails for \$89.99, and the CrewWatcher Double Pack, Item# Crew2 retails for \$149.99.

[Pan Pan B.V.](#), located in The Netherlands, is the developer and designer of the CrewWatcher.

[Weems & Plath](#) has been a trusted manufacturer of fine nautical safety and navigation products since 1928 and is headquartered at 214 Eastern Avenue in Annapolis, Maryland, 21403.

End of Release