PRESS RELEASE

Weems & Plath®

Manufacturer of Fine Nautical & Weather Instruments

FOR IMMEDIATE RELEASE

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Weems & Plath Announces NEW Cash Back Rebate Program For a limited time consumers can receive \$10 cash back with purchase of SOS Distress Light

August 24, 2017, Annapolis, MD — Weems & Plath, manufacturer of fine nautical instruments and safety products, announces a cash back rebate program on the purchase of an SOS Distress Light with Day Signal Flag.

Starting August 21, 2017, consumers can receive \$10 cash back when they purchase an SOS Distress Light. Consumers who make a purchase from any dealer between August 21 and October 15, 2017 are eligible for a mail-in rebate of \$10. Consumers can find rebate forms at their local dealers or online at www.weems-plath.com/sos_distress_light_rebate_form.

"As boaters continue to enjoy being on the water in the late summer, we are hopeful that the SOS Distress Light rebate provides an incentive to the consumer to equip their boat with the required safety equipment," said Weems & Plath CEO Peter Trogdon.

<u>Weems & Plath</u> has been a trusted manufacturer of fine nautical safety and navigation products since 1928 and is headquartered at 214 Eastern Avenue in Annapolis, Maryland, 21403.

End of Release