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**FOR IMMEDIATE RELEASE**

**New Phone Holder for Highly Anticipated Samsung Galaxy XCover 4 Released by Strike Group**

Brisbane, July 25, 2017 – Strike Group, the world-leading developer and manufacturer of hands-free technology for handset and mobile devices, has designed a durable new phone holder for the Samsung Galaxy XCover 4.

After the success of its predecessor, Samsung Galaxy XCover 3 (2015), Samsung has updated its design and capabilities of their military-grade ruggedized mobile device range. Their latest addition, the Samsung Galaxy XCover 4, features a 5.0" screen, 5MP front and 13 MP rear LED flash cameras, and comes highly secured with Samsung Knox, a 'passport-grade' security software.

The XCover 4 smartphone also comes with Android 7.0 'Nougat' – the most recent Android operating system and a rugged external shell. The Samsung XCover 4 boasts a better grip and reliable durability. Furthermore, it has powerful touch sensitivity; the user can access the XCover 4 even while wearing gloves.

The Strike Alpha Car Cradle for Samsung Galaxy XCover 4, was developed with the enterprise user in mind: to protect, charge, and hold the user's device when they are driving or engaged in mission-critical activities.

Each Alpha Car Cradle is designed and crash-tested to withstand up to 25 g. Additionally, each cradle comes with an internal passive antenna that can boost the XCover 4's phone signal once connected to an external antenna.

"The Strike is looking forward to designing even more innovative car cradles in the future for rugged enterprise-grade devices such as the XCover 4," says Chris Ryan, CEO of Strike Group.

For further information, please visit: <http://www.strike.com.au/Latest-Alpha-Cradles/Samsung-Galaxy-Xcover-4-Holders>

**About Strike Group:**

Strike Group is Australia's leading provider and manufacturer of innovative car technologies. Strike integrates innovative design and seamless engineering in all of its products. The company now exports to 72 countries having appointed key partners in the American and European market.

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