## PRESS RELEASE



Manufacturer of Fine Nautical & Weather Instruments

## FOR IMMEDIATE RELEASE

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## Weems & Plath's SOS DISTRESS LIGHT Selected As A "2016 Top Product" By Boating Industry Magazine

*May 11, 2016, Annapolis, MD* — Weems & Plath is pleased to announce that the SOS Distress Light has been selected as a 2016 Top Product by the editors of Boating Industry Magazine.

TopProducts-2016This prestigious award is in its third year and recognizes 50 of the best products for the marine industry, ranging from boats to engines to accessories and more.

This year's selections were chosen from hundreds of products introduced or significantly updated since the beginning of 2015. The honorees were selected for their innovation, impact on the industry, creativity and more.



TOP Product 2016The SOS Distress Light is the ONLY electronic flare to qualify as a U.S. Coast Guard compliant Visual Distress Signal for night use. This innovative light is remarkable as it replaces the need for traditional flares which has the potential to change the habits of millions of recreational boaters as they strive to meet the onboard USCG requirements. No longer will boaters be burdened with the expense and hazards of replacing and disposing of expired flares.

This SOS Distress light has NO expiration date. Its LED light flashes up to 60 hours on standard C-cell batteries (3). The patented lens shines horizontal and vertical beams that are visible up to 10 nautical miles.

This is the third award that The SOS Distress Light has received this year. In January of 2016, The SOS Distress Light received the "Innovation Award" at the 2016 Miami International Boat Show recognizing excellence in Consumer Safety Equipment from the National Marine Manufacturers' Association (NMMA) and the Boating Writers International (BWI). It is also the winner of SAIL Magazine's 2016 Pittman Innovation Award.

"Weems & Plath is honored to receive this award from Boating Industry Magazine. We are committed to finding ways to keep people safe on the water," says Peter Trogdon, Weems & Plath President.

\*\*End of Release\*\*