PRESS RELEASE



Manufacturer of Fine Nautical & Weather Instruments

FOR IMMEDIATE RELEASE

For More Information Contact: Cathie Trogdon Weems & Plath 214 Eastern Avenue Annapolis, MD 21403 USA Voice: +1-800-638-0428 Fax: +1-410-268-8713 trogdon.cj@gmail.com www.weems-plath.com



Weems & Plath Introduces The Grand View Magnifier

More than 50% increase in magnification over the smaller #515 Crystal Magnifier

October 20, 2016, Annapolis, MD — Weems & Plath, manufacturer of fine nautical and weather instruments, is pleased to introduce the Grand View Magnifier.

Made of flawless crystal-clear acrylic it delivers a 50% increase in magnification over its smaller kin, the <u>#515 Crystal Magnifier</u>. No focusing is necessary. Simply look through it from a wide range of angles and distances without squinting. With 6x magnification, the 'bright field' optical design has the effect of collecting light from all around and directing it onto the surface.

Created for reading details on nautical charts with its' authentic compass rose (degree markings) inscribed on the bottom, this acrylic chart magnifier is endlessly useful in the home or office. In addition to making an attractive chart or paperweight, it is great for other users such as: photographers, hobbyists, map readers & coins collectors.

"Integrating a compass rose into a magnifier helps the chart navigator determine position and heading quickly and easily," says Peter Trogdon, Weems & Plath President.

Available online at <u>www.weems-plath.com</u> and from our various distributors, the Grand View magnifier, <u>item #615</u>, is delivered in a felt-lined gift box and weighs 14 oz.

Suggested Retail Price \$89.99.

Weems & Plath has been a trusted manufacturer of fine nautical safety and navigation products since 1928 in Annapolis, Maryland.

End of Release