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FOR IMMEDIATE RELEASE

Strike announced the release of first phone holder for Samsung Galaxy S6

BRISBANE, Mar. 03, 2015 – Over the years, Samsung has been identified as one of the leading brands for great innovations in the smartphone industry. They have proven it again as they have officially unveiled the newest Samsung Galaxy S6 & S6 Edge during the Mobile World Congress (MWC) 2015 in Barcelona, Spain.

Similar to previous devices produced by Samsung, their newest smartphones have metal-framed design instead of plastic. Aside from an upgraded camera resolution, Galaxy S6 and S6 Edge also features a well improved fingerprint sensor. This allows users to easily unlock their smartphone without the need to manually input passcodes. The said feature also plays a vital role in the newly launched Samsung Pay which gives consumers a very convenient mode of payment.

A recent research released by International Data Corporation (IDC) showed that Samsung topped the market share during Q4 of 2014 with 20.01% compared with Apple's 19.85%.

Following the release of the new Samsung phones comes Strike's launch of their phone specific mounts for Samsung Galaxy S6 and S6 Edge. Strike's CEO Chris Ryan mentioned, "The global domination of Samsung users suggests a very high demand on the production of its newest smartphone handset. Thus, creating a huge opportunity for hands free tech company Strike to further educate the market on the benefits of having a phone holder inside the vehicle."

Strike is now accepting pre-orders for Samsung Galaxy S6 & S6 Edge car cradles. The team has been very busy preparing for immediate production to accommodate the demand of the latest Galaxy S6 phone holders.

Strike Alpha Car Cradle Range price starts at RRP\$149 including GST. Check out its full range at <http://www.strike.com.au/products/Samsung-Galaxy-S6-Phone-Holders>.

About Strike Group:

Strike Group is Australia's leading provider and manufacturer of innovative car technologies. Strike integrates innovative design and seamless engineering in all of its products. The company now exports to 72 countries having appointed key partners in the American and European market.

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