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FOR IMMEDIATE RELEASE

Strike unveils Alpha POGO charging cradle for Samsung Galaxy Tab Active

BRISBANE, Feb. 13, 2015 – The new Samsung Galaxy Tab Active has just hit the shelves in Australia and worldwide. The cutting edge table has been designed to address the demands and needs of the enterprise workforce.

In an aim to pioneer an evolution in enterprise mobility, Samsung has integrated its Knox's security technology. The said enterprise platform promises to enhance manageability of mobile devices and business applications. The tablet has an IP67 certification which means it is completely dust-proof and can withstand drop and immersion up to 1 meter. The device is also 'intrinsically safe' making it perfect for mining, transport and medical verticals.

Being the forefront in car cradle technologies, Strike is the first to release a Strike Alpha Cradle for use with the Samsung Galaxy Tab Active. This new cradle from Strike is powered using a POGO connector for superior charging capabilities.

Strike has embedded an NFC chip into the tablet holder which adds convenience to its users. Once the phone is placed in the cradle, it automatically allows them to set up their preferences. Users may start their own enterprise specific application to be able to monitor important tasks or company GPS in tracking location of employees among others.

The Strike Alpha Cradle for Samsung Galaxy Tab Active can also be used as a desktop or wall mounted stand.

Strike CEO Chris Ryan said, "The team who is in charge of designing Strike cradles never fails to provide our clients the products that they need. We are very happy to announce that the new cradle variant is ready for shipping worldwide."

You may check the full variant of Strike Alpha tablet cradles, including the Samsung Galaxy Tab Active Vehicle Mount Holder at <http://www.strike.com.au/products/Tablet-Cradles>.

Strike Alpha tablet cradle price starts at \$199.00 including GST.

About Strike Group:

Strike Group is Australia's leading provider and manufacturer of innovative car technologies. Strike integrates innovative design and seamless engineering in all of its products. The company now exports to 72 countries having appointed key partners in the American and European market.

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