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The Skin Authority Man line.
Photo By Courtesy Photo

FOR MEN ONLY: A new men's skin care line by Skin Authority is launching, called Skin Authority Man. Products include an Age Defying Daily Wash, an Age Defying Shave Serum, Age Defying Conditioning Toner — and Age Defying Hydrating Sunscreen SPF 30 UVA 4-Stars. Items contain Dry Finish Technology so they go on clear and absorb into skin and AOX Technology Boost, an antioxidant boost that enhances immune defense to accelerate healthy-looking skin. Skin Authority Man offers free phone and Web support by a professional skin care coach so consumers can use the line correctly. All products are free of parabens, formaldehydes, dyes and added fragrance.

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