

SQWINCHER 2017 DISTRIBUTOR REWARDS PROGRAM



Being a Squwincher distributor has its rewards. We are very excited to introduce a fantastic new **REWARDS PROGRAM** for you to grow and convert end users who need a little extra added incentive.



*Program is good while supplies last

| POINT VALUE | ITEM | PART # | CODE POINTS NEEDED |
|-------------|---------------------------------|--------|--------------------|
| 1 | Gallon Cooler | 400101 | 1 |
| 5 | Gallon Cooler | 400104 | 3 |
| 4 | Double Cooler | 400107 | 4 |
| 1 | Universal Plastic Cup Dispenser | 205200 | 1 |
| 1 | Plastic Mixing Paddle | 300309 | 1 |
| 1 | Truck Cooler Rack | 600200 | 1 |
| 1 | Pump Spout | 500101 | 1 |
| 3 | Servastation Kit | 600106 | 3 |
| 3 | (5000) 4.5 oz. Cone Cups | 200201 | 3 |
| 4 | (2000) 12 oz. Cups | 200101 | 4 |
| 4 | (80) 20 oz. Bike Bottle | 300300 | 4 |

CALCULATION EXAMPLE

\$1500 in purchases / \$200 = 7 points
(Rounded as described)

Example of items that can be claimed with these points:

1 – Squwincher Double Cooler® = 4 points

1 – Squwincher 5 Gallon Cooler® = 3 points

REWARD DETAILS

For every \$200 (net value) spent on Squwincher products, customers will receive 1 point. The quantity purchased will be rounded to the closest dollar amount. Points only come from each order individually. Points can not be saved up for future orders. Substitutions are not an option and Squwincher products not on the chart aren't points claimable. Points that are not used may not be used as cash or credit to decrease the price of a different order through Squwincher. The customer is responsible for specifying if the points are being used on the Squwincher Rewards or on purchasing Squwincher accessories. Failure to follow the guidelines above will result in forfeiture of promotional allowances.