U.S. Ambassador to Singapore, David I. Adelman To Lead AmCham Singapore’s Trade Mission to Jakarta, Indonesia

April 15, 2013, Singapore – U.S. Ambassador to Singapore, David I. Adelman, will lead an AmCham Singapore-organized trade delegation to Jakarta comprising of 26 business leaders, from 24 companies. The mission will take place April 15-17 and is co-sponsored by the U.S. Embassy in Singapore.

The 26 delegates, representing a wide range of U.S. businesses, are scheduled to meet with senior-level government and business officials from the Ministry of Energy and Mineral Resources, Ministry of Finance, Ministry of Health, and Ministry of Trade, among others, and the Chairman of the Investment Coordinating Board. To plan this mission, AmCham Singapore worked closely with U.S. Foreign Commercial Service representatives in Singapore and Jakarta.

With AmCham Singapore’s support, Ambassador Adelman has already led seven highly successful trade missions across the region, including to India, Myanmar, and Vietnam. As a testament to the interest of American business in the Indonesia market, this will be the third mission Ambassador Adelman has led to Indonesia.

“These trade missions assist American companies in understanding and creating the conditions necessary to offer their products and services in Indonesia and grow their business. Over the past few years, I have seen American entrepreneurs look increasingly to ASEAN and Indonesia, in particular,” said Ambassador Adelman. “American businesses are proven leaders in innovation and technology that bring global best practices in the marketplace and in the community. When American businesses enter Indonesia or expand their operations in the country, Indonesians can expect high quality products and services at competitive costs, offering greater choices to consumers and businesses. In addition, they can expect businesses that see not just a market for their products or services, but also see the people in those communities. This community focus defines American business and improves the lives of people worldwide.”

AmCham Singapore Board of Governors member, Elizabeth Hernandez, Hewlett Packard’s Vice President, Government Relations for Asia-Pacific and Japan, said, “Indonesia is a rapidly developing country with a large, emerging middle class and the strong ties between the United States and Indonesia offer a climate conducive to new business opportunities. We look forward to meeting and working with Indonesian government leaders to better understand the regulatory framework and business development potential here.”

“Our previous mission to Jakarta recorded the highest interest for a trade mission we have ever seen and, as a result of this continued interest in Indonesia and our desire to accommodate as many companies as possible, we decided to head to Jakarta again this year,” said Josie Tulipano, AmCham Singapore’s Executive Director. “This is testament to Indonesia’s continued attractiveness as an investment and business destination and its geographic location provides a natural, growing market for Singapore based companies to look for further opportunities.”

The mission will also include briefings with local chambers of commerce and country experts, networking with businesses operating in Indonesia, and discussions with government leaders.

**About AmCham Singapore**

AmCham Singapore is the leading international business association in Singapore, with more than 5,000 professionals representing over 775 companies operating across Asia-Pacific. For more information, visit [http://www.amcham.org.sg](http://www.amcham.org.sg).

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