The Education Center FOR THE ASTU PRACTITIONE

A special advertising section

Using good bacteria in animal care to eliminate foul odors

ow your veterinary hospital looks and smells are among the top criteria pet owners use when choosing—and remaining with—pet service providers.

Many times, staff will clean the facility and its components but odors remain. Germicidal cleaners work well to deodorize hard washable surfaces, but eliminating foul odors coming from various other surfaces that can't be cleaned and disinfected easily is much more difficult. Many surfaces typically found in animal care can prove problematic—pea gravel, dirt, grass, synthetic grass, cinder block, concrete, plastic, rubber, wood, laundry, bedding, and drains. Even the pets themselves!

Health Technology Professional Products Inc. endeavored to develop a product that would effectively and safely deodorize all these surfaces. Our company created a product that would be safer and more effective than a germicidal cleaner for odor control, could be safely used around animals and even on the animal if needed, and could be used on any surface that can be exposed to water and be used outdoors with no environmental impact or ill effects to plants.

Health Technology has been successfully using environmental chemistry to deodorize all clinic surfaces for more than 30 years with Eliminator Bio Enzymatic Odor Digester.

How it works

Eliminator Odor Digester is a specially bred bacterium that consumes odorcausing matter such as feces, urine, vomit, skunk, and many other organic sources of foul odors. Bacterial products work by releasing enzymes that break down and consume odor-causing organic matter. The same bacterial technology is used successfully in food service for odor control and drain maintenance, but our bacteria are specific to odor sources found in animal care environments.

Once the odor-causing matter is gone, so is the foul odor. Bio enzymatic products liquefy organic substances on surfaces for easy cleaning and are safe to use on anything that can be exposed to water.

Enzyme-producing bacterial products also liquefy drain-clogging organic matter and can deodorize and maintain drains without the use of harsh chemicals. For pet care businesses that use septic systems, bacterial technology helps break down the solids in the system to help it function properly.

Eliminator Bio Enzymatic Odor Digester also can be used to maintain synthetic grass. Used as part of a regular







maintenance routine, it will keep turf clean and odor free without doing harm to it or the environment. Our bacterial tech creates a probiotic environment in the grass that will safely control odors continuously, day and night.

Health Technology uses the same chemistry on pea gravel, dirt, real grass, and shrubbery so that these surfaces may be deodorized safely with no environmental impact. Eliminator Bio Enzymatic Odor Digester is also a pet-friendly product that safely controls odors around animals without having to remove them from their enclosures. It's ideal for controlling odors in dog day care areas, cages, kennels, horse stalls, trailers, and barns. Bio enzymatic products also effectively deodorize rubber matting, carpet, and upholstery, or any porous surface. Eliminator Odor Digester works well in controlling odors in and around litterboxes and potty relief areas, and organically removes laundry stains and odors, including blood, urine, and skunk. Use it as an effective laundry presoak for really stinky pet bedding. Safely de-skunk anything that's been sprayed, including the pet, by mixing Eliminator Odor Digester with pet shampoo and washing items and the animal.

Beware: There are enzyme-only products that, based on their chemistry, only break up stains—still requiring a mechanical method of removal, such as a laundry application or extraction of some sort. Enzyme-only products simply won't get the job done completely because they don't contain the live bacteria needed to continuously produce enzymes that consume odor-causing matter until it's all gone. Bio enzymatic products that use bacteria strains that attack organic matter not found in animal care also would not produce the best results.

The best, safest, and most effective deodorizer for any surface soiled by a pet is a bio enzymatic odor digester created with bacteria strains specific to such petrelated proteins as urine, vomit, feces, and blood. Eliminator Odor Digester from Health Technology Professional Products Inc. is an ideal choice. Health Technology is the leader in animalcare cleaning solutions with a 30-year track record of proven success. Our environmental sanitation consultants are available to assist in evaluating your veterinary clinic's needs.

Chris Quinlan grew up in a family business that specialized in hospital hygiene, sanitation, laundry, and floor care since 1958. In addition to a bachelor of science from California Polytechnic University, Quinlan also has extensive training in chemistry, microbiology, hospital infection control principles and practices, institutional hygiene, environmental sanitation, odor control, floor care, and OSHA compliance. Today he is president of Health Technology Professional Products Inc., a leading brand of sanitation products in the pet care industry since 1989, and owns the Riverwalk Pet Resort in Riverside, Calif.

This Education Center article was underwritten by Health Technology Professional Products Inc. of Riverside, Calif.

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